



MARKET INFORMATION CIRCULAR

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Subject: Product Selections to the Short Term Options Series Program

Effective March 13, 2014, the ISE will introduce Short Term Options Series (“Weeklies”) in FireEye Inc (FEYE), Plug Power Inc (PLUG), and Skyworks Solutions Inc (SWKS).

In the fall of 2013, ISE and ISE Gemini introduced twenty five new symbols, with a majority eligible for five consecutive Weeklies. A full list of ISE and ISE Gemini selections in the Short Term Options Series program is available at www.ise.com/stos .

As part of the program, ISE and ISE Gemini can offer Weeklies on up to fifty (50) options classes each, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on ISE). Additional information can be found at <http://www.ise.com/options/products-traded/> .

For additional questions, please contact Market Operations by email at helpdesk@ise.com or by phone at 877-473-9989.